DAIRY BREEDS SUBJECT OF MANY PROS AND CONS

Are you milking the right breed of dairy cow

Dr. W. S. Griffith, assistant dairy specialist at VPI, says dairymen are more "breed conscious" than they have been for many years. Butterfat has trouble finding an adequate market under the present pricing system. In some states, milk that is low in solids not-fat brings less on the market.

The extremes in butterfat tests are pointed up in the Holstein and Jersey breeds. A normal healthy Holstein cow should produce milk testing about 3.6 per cent butterfat. A normal healthy Jersey cow should produce milk testing 5.3 per cent butterfat.

If your market pays well for high butterfat content, then it will probably be best to keep Guernseys or Jerseys. However if the butterfat differential is low, Holsteins may be the best breed for your market, Dr. Griffith says. Brown Swiss and Ayrshire cattle produce milk testing about 4.0 per cent and are closer to the low—than to the high-testing breeds.

Which cows are cheaper to feed? The average cow in a Jersey herd may produce 350 pounds of fat and 7,000 pounds of milk per year. A Holstein may average 350 pounds of fat and 10,000 pounds of milk. In other words, the Holstein produces 3,000 pounds more skim milk for an equal amount of butterfat as the Jersey. If the Jersey weighs 900 pounds and the Holstein 1,300 pounds, then each 100 pounds of cow produces the same amount of milk in either breed. In terms of feed consumed, five Jerseys can be fed the same amount of feed needed for four Holsteins.

The five Jerseys will produce 350 pounds more butterfat than the four Holsteins, but the Holsteins will produce 220 pounds more of solids non-fat. Ordinarily, "we would say the Jerseys have a tremendous advantage," Dr. Griffith says. However, he points out that several other factors should be considered. Since the Holstein is bigger, she will have a greater salvage value at the end of her productive lifetime. The five Jerseys will need more room than four Holsteins, and the amount of milking time will be 25 per cent greater for the Jerseys than for the Holsteins.

All things considered, Dr. Griffith says, it seems that a herd of good Jerseys is just as profitable as a herd of good Holsteins. Many comparisons have been made in which the information was slanted in one direction or the other, he points out.

He poses another question: "Should we be working toward a higher or lower fat for the breed we prefer?" Take a Holstein producing 10,000 pounds of milk containing 3.5 per cent buetterfat. If the fat test were lowered to 3.0 per cent, about 50 pounds of butterfat would be lost and 270 pounds of feed saved. The feed saving would be worth about $9. At that rate, the butterfat would pay for the extra feed if it were worth only 18c a pound. Another loss would be in the solids not-fat—around twenty pounds.

Dr. Griffith says dairymen can get the greatest net profit in any breed by following a few simple rules.

Feed every cow all the high quality roughage that she will eat every day.

Treat each cow as an individual and do a thorough job of milking her.

Whatever breed is preferred, keep complete records on all cows.

It is not the breed that determines the profit, Dr. Griffith says. Profit is the result of a good dairyman with a good feeding program doing a good job of milking good cows.

Florida winter resorts are reported to be so crowded with holidaymakers from Northern cold areas that many had been forced to sleep in hotel lobbies, automobiles, and even empty jail cells.

"Wow—what a kitchen! Every modern appliance! But how could they afford it—when Jim makes no more than my Tom . . .?"

LOTS OF FOLKS FINANCE HOME APPLIANCES, ECONOMICALLY, THROUGH US. ASK US FOR FIGURE-FACTS!

THE
Farmers National Bank
APPOMATTOX
VIRGINIA

Spout Spring

Spout Spring, March 12.- Mrs. John D. Martin has been on the sick list for some time now. Those visiting her Sunday were Mr. and Mrs. Dick Johnston and daughter, Judy, Mr. and Mrs. J. D. Martin, Jr., Misses Ann and Lou Stanley, Mr. and Mrs. W. A. Moon and daughter, Mr. and Mrs. A. C. Almond, Mr. and Mrs. Herbert Pillow, of Blackstone, and Mr. and Mrs. J. A. Martin, and Linda Martin.

Roger Pillow is on the sick list at this time.

Mr. and Mrs. Frank Ferguson, Mr. and Mrs. Andrew Williamson and Mr. and Mrs. Jack Jamerson were visitors in the home of Mr. and Mrs. Norman Ferguson Sunday afternoon. Also Misses Ann and Lou Stanley and Violet Martin.

Those visiting Mr. and Mrs. David Harvey on Saturday night were Mr. and Mrs. F. J. Nash and Mr. and Mrs. William Mitchell and Patsy.

We are glad to hear that Mr. and Mrs. W. E. Martin are improving after being sick for some time.

The neighborhood is very sad to hear of the death of Paul Cyrus, son of Mott Cyrus.

Rev. Colin Godwin was voted as full time pastor for the Spout Spring Baptist Church. The members are very pleased as this will be the first full-time pastor in all these years.

Hunter Jamerson has been sick with flu. He is improving slowly.

The Federal Trade Commission which has been monitoring television programs for four months, is preparing to act against misleading and unfair television commercials

---

French Premier Mollet reports that France is undergoing a spiritual as well as an economic revival.

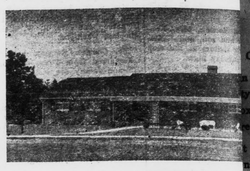
The Supreme Court, in a 6-3 ruling, placed professional football under antitrust laws.

● Eyes Examined
● Glasses Fitted
Dr. B. A. Belkin
Optometrist - Optician
Lynchburg, Va.
Dial 5-2221 1160 Main

March is Red Cross month. Play safe - drive

EHRICH'S
Optometrist and Optici
1107 MAIN ST. — LYNCHBURG
Hours 9 a. m. to 5 p. m. — Wed. 1 p.

A Service That Is Distinctive But Not Expe



Richard D. Robinso
FUNERAL DIRECTING & EMBALMI
APPOMATTOX, VIRGINIA
"AMBULANCE SERVICE"
Day Phone Dial 3331
Nights & Su Dial 223

HEADQUARTERS for
OPERATION Better Your Living HOME IMPROVEMENT
● We will show you how to have a new home at the old address
● Mo ernin your home . . . a tru sound invest ment
● Build a Garage or Porch
● Remodel Your Basement
● Add a Room
● Finish That Attic
You Wil Not Need Cash with This Plan
Easy Monthly Payments Up To 36 Months to Pay with Low Interest Rates!
All Materials Necessary To Handle Your Project Are Available In One Complete L
See Us Now For Complete Details
This coupon entitles you to a FREE ESTIMATE
NAME .....
ADDRESS .....
PHONE .....
J. E. SEARS & CO., Inc
APPOMATTOX — PHONE 2891
LYNCHBURG — DIAL 2-3409
2210 TWELFTH STREET

YOU GET MORE WHEN YOU GO
Golden Rocket 88

GOLDEN ROCKET 88 HOLIDAY SEDAN

CHECK THESE BIG-CAR EXTRA-VALUE FEATURES
...YOU GET THEM ALL AT NO EXTRA COST!

Rocket T-400 Engine • 8.50 x 14 Tires • Custom Trim • Oil Filter
Turn Signals • Foot-Operated Parking Brake • Four-Barrel Carburetor!

Big-car pleasure is a standard feature with Oldsmobile . . . even on the lowest-priced Rocket. For proof, take a good look at the fine details of the Golden Rocket 88. We're talking about the extra features that add so much to the value of your car, yet don't add an extra penny to the price of your Olds.

For example, you don't pay extra for the big-car performance of Oldsmobile's Rocket Engine.* The gas-cutting action of its high-compression power gives you economy when you want it, power when you need it.

You don't pay extra for the snug comfort of Oldsmobile's big-car ride. New Wide-Stance Chassis and Pivot-Poise Front Suspension mean added smoothness and safety, too! And there's big car glamor that's distinctively Oldsmobile. You don't pay extra for that either!

Compare Oldsmobile's extra-value features with any car at any price! You'll soon find out that you get more when you go Golden Rocket 88. And this Rocket fits your pocket. Be our guest . . . take a Rocket Test, soon.

ALL THIS AND J-2
Be our guest for a J-2 test! Oldsmobile's sensational new engineering advance presents two-choice engine control through progressive carburetion. STAGE ONE: for smoother operation and better economy. STAGE TWO: for quick surge of extra power when the situation demands it.
It's like two engines in one!

*277 h.p. Rocket T-400 Engine standard on all models. J-2 Rocket Engine, with 300 h.p., and special Rocket Engine, with up to 312 h.p., optional at extra cost.

OLDSMOBILE
SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

eking to Serve YOU Better . . .

You are invited to fill out the questionnaire at the right and mail same to: Mrs. Joan K. Smith, Secretary, Advisory Committee of Distributive Education, Appomattox High School, Appomattox, Va.

Appomattox, Virginia
March 14, 1957

Citizens of Appomattox County:

n an effort to improve the marketing and servicing facilities of our y, a group of interested citizens met with some of the faculty of Appox High School to discuss ways and means of bringing about this needed

was soon discovered that if we were to accomplish our objectives it necessary to compile certain data relating to purchases made in our ty and outside of our county.

Rather than impose upon you for written answers, we have provided ttached form on which you simply make a check mark (✓) in the cable space.

For example, if you buy the majority of your staple groceries outside r county because you get a better price and have a better selection then ould place a check mark (✓) in column 2, 3 and 5.

ou will note that column 13 is provided for reasons other than those ted and also there are blank spaces at the bottom of the sheet for use in the event there are some other services you use or need that are known.

We believe you, too, are interested in making Appomattox a better y and ask that you complete the attached form and return it by your to this or her teacher.

Thanking you in advance for your assistance and promptness, we are,

Very truly yours,

Mrs. Joan K. Smith, Secretary
Advisory Committee of
Distributive Education

	Where You Buy		REASONS YOU BUY											
	Appomattox County	Out of County	Selection	Quality	Price	Adequate Stock	Convenience	Terms	Courteous Sales & Service Personnel	Helpful & Courteous Sales & Service Personnel	Sales & Service Person's Product Knowledge	Long Time in Community	Other	
	1	2	3	4	5	6	7	8	9	10	11	12	13	
1. Staple Food														
2. Meat														
3. Fresh Vegetables														
4. Beverages														
5. Building Supplies														
6. Building Contractor														
7. Electrical Supplies														
8. Electrical Services														
9. Plumbing Supplies														
10. Plumbing Services														
11. Hardware														
12. Women's Ready-to-Wear														
13. Men's Ready-to-Wear														
14. Children's Ready-to-Wear														
15. Notions — Dry Goods														
16. Furniture														
17. Floor Covering														
18. Home Appliances														
19. Cars & Trucks														
20. Auto Repair Service														
21. Tire Recapping														
22. Seed, Feed, Fertilizer														
23. Medical Service														
24. Dental Service														
25. Veterinarian Service														
26. Legal Service														
27. Drug Supplies														
28. Florist														
29. Landscapping & Nursery Services														
30. Banking—Checking Service														
31. Banking—Saving														
32. Banking—Small Loan														
33. Banking—Large Loan														
34. Recreation Facilities														
35. Laundry—Dry Cleaning														
36. Printing														
37. Beauty Shop														
38. Barber Shop														
39. Service Stations														
40. Jewelry														
41. Watchmaker														
42. Sporting Goods														
43. Shoe Repair														
44. Insurance														
45. Restaurants														
46.														
47.														
48.														
49. Remarks:														
50.														
51.														

This Community Message Sponsored by the following "Growing With Appomattox" firms and institutions, as a public service

VERETT'S DEPT. STORE
"For Thrifty People"
Phone 2551 - Appomattox, Va.

Bank of Appomattox
Ideals Create Real Values
Member F. D. I. C.
Dial 2421

Richard D. Robinson
Ambulance Service
Dial 3331 or 2231
Appomattox, Virginia

J. E. Sears & Co., Inc.
Manufacturers & Dealers in
BUILDING MATERIAL
Appomattox Dial 2891
Lynchburg Branch Dial 2-3409
"Everything to build Anything"

J. E. Jamerson & Sons
Building Materials
Paint — Blocks — Woodwork
Cements, etc.
Dial 2673 Appomattox, Va.

Moses Motor Co.
Chevrolet & Oldsmobile
Minneapolis-Moline Tractors and
All Farm Equipment
Sales and Service That Satisfies
Dial 3773

Pulliam Motor Sales
Ford Tractor Sales & Service
Dial Appomattox 3662

Poe Hardware Co.
Hardware & Electrical Supplies
Dial 2612

E. W. Harvey
Frigidaire Appliances
Furniture, Radio and TV
SALES AND SERVICE
Theatre Building — Phone 3432

Appomattox Esso Servicenter
"Bootz" LeGrand, Prop.
A Complete Service Station in the
Heart of Appomattox
Phone 8951 Route 460

Appomattox Hardware Co., Inc.
Dial 3131
A complete line of Hardware
Appliances - Plumbing - Housewares

Farmers National Bank
Member F. D. I. C.
Member Federal Reserve
Dial 3001

Oscar Jamerson & Sons
Wood, Lumber and Ties
Dial 2451

Appomattox Telephone Co.
Growing With and Serving the
Appomattox Area

Grinels Motor Co.
Ford Sales & Service
Dial Appomattox 2121

Coleman's Feed & Seed Store
Your Southern States Dealer
Dial 3663 Appomattox, Va.